

## SMOKE DRIVES OUT TENANTS IN HOUSE NEAR CENTRAL PARK

Telephone Operator and Elevator Men Summon Families to Street.

A fire in the basement of the Alcyde Apartments at Central Park West and Ninety-fourth street drove all the tenants from the seven story building today and looked threatening enough for a time to warrant the turning in of two alarms which summoned all the fire apparatus on the Upper West Side. The blaze was confined to storage rooms in the cellar in which tenants had packed away thousands of dollars worth of summer clothing and excess furniture.

Which stifling smoke poured up the dumbwaiter shafts, the elevator shaft and the stairways, penetrating every flat. The telephone operator, at the first sign of the fire, notified all tenants that they had better leave and the elevator men remained on the job until the last moment of an apartment was to the street.

George O'Hara, the superintendent of the building, was overcome by smoke while fighting the blaze and was dragged out of the cellar by Edward and Thomas Duffy, Francis Tompkins, an elevator man, who was in the building looking for work when the fire started, went into the cellar and to avoid being overcome by smoke dived head first through a window into a courtyard. His hands were badly cut and he was attended by a surgeon from the Polytechnic Hospital.



The Slim Woman Is Winning

The day of the slim woman's triumph has arrived. "The thinner she is the more stylish," say the dreamers. This would have been true and more for the slim woman a year ago. She would have had to try dieting or exercise. Now, however, the woman who is too fat for the slim gown is a frequent sight. One of which she takes after each meal and at bedtime, and so reduces her superfluous flesh quickly.

These tablets being made in accordance with the famous prescription, are perfectly harmless, and they are also the most economical preparation a person can buy, for they cost only 75 cents a large box, one of which is frequently enough to clear a person losing fat at the rate of 10 to 14 ounces a day. Pretty nearly every druggist keeps this tablet in stock, but should yours be sold out, you can easily obtain a case by sending to the makers, The McManus Company, Farmington, Detroit, Mich.

## Stewart & Co.

FIFTH AVENUE, CORNER 37TH STREET

ANNOUNCE FOR WEDNESDAY

### A CLEARANCE SALE OF Fur Trimmed Garments At Very Special Prices

Fur Trimmed Suits	
Formerly priced to \$45.00	15.00
Fur Trimmed Coats	
Formerly priced to \$39.50	14.50
Fur Trimmed Dresses	
Formerly priced to \$35.00	10.00
Fur Trimmed Evening Gowns	
Formerly priced to \$69.50	18.50
Fur Trimmed Seal Plush Coats	
Formerly priced to \$45.00	20.00
Fur Trimmed Evening Wraps	
Formerly priced to \$77.50	24.50

## Stewart & Co.

### Fine Furs Greatly Reduced

\$50 & \$60 Fur Sets, Skunk, Pointed Fox, Mink, Kit Fox, Hudson Seal, Black Fox, Raccoon and Civet Cat.

### Smart French Seal Coats

Trimmed with Fitch, Leopard, Mink, Civet and Chinchilla Squirrel. This season's most popular models; soft European dyed pelts; former price \$75.00.

45.00

## FIREMAN LOSES HIS LIFE IN VAIN EFFORT TO SAVE

(Continued from First Page.)

Charles and Margaret, heard the cry of "Fire!" found they could not get into the hall and hurried to the back fire-escapes. They reached the ground by the ladders without mishap, and were followed by Rudolph Weinsch, his wife and children, Rudolph Jr., 22, and Louise, nine, who live on the opposite side of the top floor hall.

On the fourth floor, north side, live J. H. Maurer with his wife and baby. They did not awake until the heat had cracked the glass panel in their door and poured volume of smoke through the transom. They tried to reach the rear of their apartment where they could get to the fire-escape, but were cut off.

There was not much time, and in their night clothes they sat there with feet hanging out, the baby between them, shouting for help. Robert J. Conboy, employee of the Dakota Stables, at Seventh-seventh street and Amsterdam avenue, and Policemen Heyth and Moyley of the West Sixty-eighth street station tried to get up through the house, but could not get above the ground floor. The firemen hadn't arrived and Maurer and his wife seemed on the verge of jumping.

"Stay where you are. It won't be long," shouted the policeman. But the fire was crowding the little family. Suddenly a tongue of flame darted out and ignited Mrs. Maurer's night gown, and with a scream she leaped, striking the sidewalk near the policeman. They put out her flaming garment with their hands, picked up the unconscious form and carried it to safety, and came time shouting again to Maurer not to jump.

"Catch the baby!" he yelled. Several persons got under the window as he tossed little Joseph down to them, but the child struck a heavy wire supporting a sign and bounced out of reach, striking the pavement. The wire had broken its fall, however, and doctors found it to have escaped with a broken hip and slight burns. Its clothing was safe, but was soon extinguished.

Maurer stood the heat as long as he could, and finally jumped. He struck a wire also and escaped with a few cuts and bruises. His wife and baby were taken to the Polytechnic Hospital. The McManus family lived on the other side of the fourth floor hallway, opposite the Maurers. The husband and father is a watchman, employed by the Edison company, and was not at home, nor was William McManus, a son, who is a member of Fire Patrol No. 2 in Thirtieth street. Mrs. McManus, her daughter Mary, a salesgirl, and Thomas Jr. were asleep in the apartment. The young fireman was enjoying his twenty-four hour leave. He was a cousin of former State Senator "Tom" McManus, and had been in the Fire Department almost two years.

### FIREMAN, MOTHER AND SISTER DEAD.

When the engine companies had run up ladders somebody remembered McManus lived in the house, was on leave and had not been seen. Firemen immediately climbed to the flat and found Mrs. McManus dead on the dining room floor. She apparently had been trying to get to the fire escape. Miss Mc-

Manus was dead in bed in the back parlor and alongside the bed was young McManus, dead on the floor. They had all been suffocated. It was evident from the young man's position that he had awakened and gone to his sister's room to try to rescue her just before he was overcome. The fire had not reached any of the bodies.

Mrs. Emma Daly, thirty, her brother-in-law, Joe Daly, thirty-one, and Miss Mary Sullivan, a relative, were asleep in the Daly apartment on the third floor. Mrs. Daly's husband, J. M. Daly, a policeman attached to the West Thirtieth-seventh street station, was away on duty.

Joe Daly was aroused by the crackling of the flames and got his sister-in-law and Miss Sullivan to the front window. Fireman McGuire of Truck No. 3 went up a ladder and brought Mrs. Daly down, and Fireman Lima and McGrath carried down Miss Sullivan. Fireman Michael J. Sullivan of Engine Company No. 40 was going up a rear fire escape to see if everybody was out of the building when he fell a distance of seven feet, sustaining a fracture of two ribs. He was attended, reported at Headquarters and went home on sick leave.

Several doctors were on the ground from Polytechnic Hospital and treated the injured. When Deputy Chief Burns arrived he sent in a second alarm, which brought Chief Kenyon. The fire went to the roof and did a damage estimated at \$25,000.

The property loss was \$40,000.

Not Guilty, Plea of Davis.

INDIANAPOLIS, Ind., Dec. 15.—"Not guilty" was the plea in Federal Court here today of George E. Davis, former union ironworker, indicted for conspiring illegally to transport explosives in the famous dynamite conspiracy.

Every member of the family should use this fruit laxative as occasion de-

## BILL EDWARDS GETS MEDAL.

Work of Chasing Culprits Chautauque Meets Reward.

"Big Bill" Edwards, Street Cleaning Commissioner, was awarded a gold medal by the National Highway Protective Society today. Six others of these medals have been given out by the society, all to persons who in some similar manner did something in behalf of safety or improvement of the public roads and thoroughfares.

"Big Bill" saw a boy struck by a milk truck last night, directed his chauffeur to give chase to the fleeing culprit, caught him and turned him over to the police. The chauffeur's name was Michael Kane. The boy was not hurt and refused to make a complaint. The chauffeur declared he did not see the car strike the boy.

## GEORGE S. BOWDOIN DEAD.

He Was a Retired Member of the Morgan Firm.

George S. Bowdoin, retired member of the banking firm of J. P. Morgan & Co. and father of Temple Bowdoin of that firm, died this afternoon at his home, No. 98 Park avenue, after a lingering illness. Mr. Bowdoin was in his eighty-first year. He had taken no interest in financial affairs for many years past.

## FRUIT LAXATIVE IF CONSTIPATED, TAKE "CALIFORNIA SYRUP OF FIGS"

Delicious "regulator" for stomach, liver and bowels, for mamma, daddy and children.

It is just as effective for grandpa as it is for baby. It simply can not injure. Even cross, sick, feverish children just love its pleasant taste and mothers can rest easy after giving it because it never fails to effect a good "inside cleansing."

For thirty years "California Syrup of Figs" has been recommended by physicians as the ideal stomach, liver and bowel cleanser. Millions of families who are well informed use nothing else, but recently there has come a flood of spurious fig syrups, so we warn the public to ask plainly at drug stores for a 30-cent bottle of "California Syrup of Figs," and see that it is prepared by "California Fig Syrup Company." We make no cheaper size. Hand back any "counterfeit" with contempt.

Every member of the family should use this fruit laxative as occasion de-

# A FUR SALE OF Unusual Importance

Robinson's London Shop

12 West 23rd Street NEAR FIFTH AVE.

THERE IS NO DENYING BUT WHAT THIS HAS BEEN THE MILDEST WINTER EVER KNOWN—A DISASTROUS ONE FOR THE FUR BUSINESS, AND YET THE COLD WEATHER WILL AND MUST COME. THROUGH IT, HOWEVER, WE ARE LEFT WITH A

## \$75,000 Stock of Fine Furs

WHICH WILL BE PLACED ON SALE, BEGINNING TO-MORROW,

## AT LESS THAN 1/2 FORMER PRICES

All Garments Made in Our Own Workrooms Under Our Own Supervision. Every Pelt Has Been Tested and Is of the Highest Class.

You'll Find No Values Quoted in This Advertisement, for the Prices Are Actually Half Their Former Selling and Every One a Bargain Such as Has Never Been Offered in Furs of a High Grade and Guaranteed Quality.

French Seal Coats	Dyed Coney	37.50	45.00
Hudson Seal Coats	Dyed Muskrat extra fine quality	82.50	115.00
Russian Pony Coats	Beautifully marked skins	20.00	27.00
Caracul Coats	Fine, solid skins	34.50	45.00
Persian Lamb Coats	Leipzig dye	125.00	160.00

Some of these coats have collars of Skunk, Fitch, Ermine, Chinchilla Squirrel or Beaver

EVERY GARMENT IS OF THIS SEASON'S MAKE—UP TO THE MINUTE IN FASHION, WITH KIMONO OR SET-IN SLEEVES, DRAPED AND PLAIN MODELS.

### Muffs and Neckpieces at Exceptionally Low Prices

Muffs		Neckpieces	
\$13.50	\$18.50	Black Fox	\$7.50
25.00	32.00	Kitt Fox	19.50
12.75	25.00	Pointed Fox	8.75
8.50	12.50	Red Fox	7.50
19.75	24.50	Real Black Lynx	14.50
19.50	25.00	Scotch Mole Skin	8.50
19.50	25.00	Beaver	12.50
9.50	14.50	Natural Raccoon	8.50
13.50	17.50	Civet Cat	9.50
37.50	45.00	Genuine Ermine	14.50
27.50	40.00	Mink	17.50
35.00	42.50	Fitch	14.50
19.50	29.50	Genuine Skunk	12.50

EACH SALES TICKET BEARS THE TRUE NAME OF THE FUR. NO MISREPRESENTATION OF ANY KIND PERMITTED IN OUR SHOP. SALESMEN WHO THOROUGHLY UNDERSTAND FURS IN ATTENDANCE.

12 West 23rd Street Between Fifth and Sixth Aves.

# Christmas Presents of Diamonds and Solid Gold Are Not Costly at Lamberts

GIFT suggestions of Diamond Jewelry, Gold Jewelry, Diamond Rings, Gold Rings and Watches greet you on every side from the moment you enter the Lambert Store. A large part of them were made on the premises. The rest were bought direct from the makers, so that we can insure our customers a great Christmas saving. Sterling silver on the Second Floor; also Cuckoo Clocks from the Black Forest, Mantel Clocks, Big Ben Alarm Clocks and other truthful timekeepers.

Ask, personally or by mail, for our 64-page illustrated catalog edition of 1914. No charge. Store open every evening to and including Christmas Eve.

Purchases laid away until wanted and paid for on delivery. Articles, not especially engraved or monogrammed cheerfully exchanged after Christmas.

## Liberal Policy Keeps Diamond Prices Down

Do not hurry to buy Diamonds for Christmas, even now, when the great day is close at hand. Make no choice until you have seen the Lambert Diamonds, specially imported for the Christmas demand of 1913, bought for spot cash before the duty leaped from 10 per cent. to 20 per cent. Even this saving is not all, for we mount all Diamonds in our own factory, in Solid 14-karat and 18-karat Gold or Platinum. Year after year we stay where rents are low. To move into a "better" part of the city, as we have been advised to, would mean higher expenses and consequently fewer of those remarkable jewelry values that makes Lamberts famous and their customers glad.

Engagement Rings	
\$25	\$50
\$50	\$100
\$75	\$125
\$100	\$165
\$200	\$200
\$150	\$250
\$200	\$300
\$375	\$375

## CHRISTMAS WATCHES

Any watch in this row would be a Christmas gift for the daughter of the house to be proud of. That all these watches are handsome is the least of their merits. They are all guaranteed to be good timekeepers. They come from manufacturers who are as proud of their work as any delighted girl can be of her Christmas watch.

Except the Open Face Watch, all these Watches have Waltham, Elgin or Lambert Works.



Engraved solid silver open-face case, Swiss works, \$4.00. Engine-turned solid 14-karat gold hunting case, \$16.50. Solid 14-karat gold engraved hunting case, \$18.00. Solid 14-karat gold hunting case, floral design, \$25.00. Handsomely engraved solid 14-karat gold case, set with fine diamonds, \$45.00.

Wristlet watches, guaranteed movements, in leather bracelets, \$7.00 up; solid gold Waltham Jewel Series, \$47.50; expandable link, all Platinum, 69 Fine Diamonds, superior small Maylan watch, \$500.00, and many other styles and prices.

Store Open Evenings to and Including Christmas Eve.

## The Gift She Has Long Looked For

What many a lady has always wanted you may find among our stocks of Solid Gold Bracelets, and at a reasonable price, which includes one small profit for Lambert Brothers but not a cent for any middleman. If you have in mind Platinum Bracelets, set with splendid Diamonds, let us show you some made for our Christmas custom, ranging from \$165.00 up.

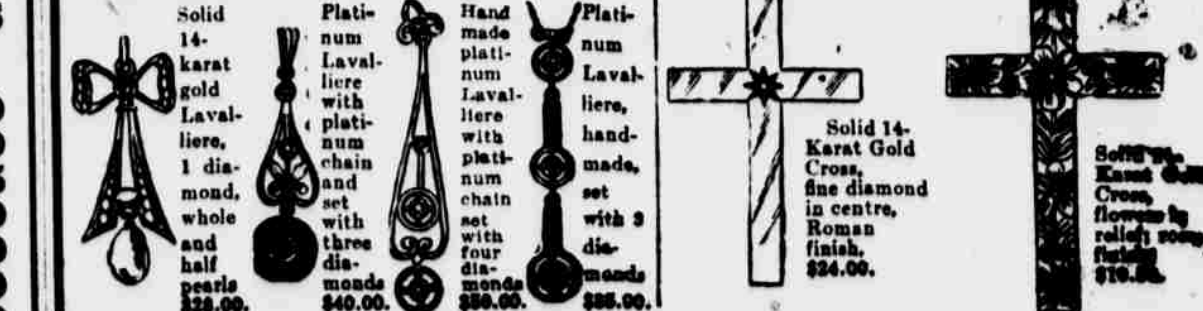
Other Solid 14-Karat Gold Bracelets, \$7.50 up; with Diamond, \$16.50 up.

## Look at Lavallieres

We can talk of Lambert Lavallieres to the best purpose when you have them before you, and we hope you will ask to see them when you call this evening or tomorrow, or next day. When you see these tasteful ornaments, having a general family resemblance but differing in a thousand and one details, you will appreciate this popular class of Lambert Christmas values.

Other solid gold Lavallieres, with Diamonds, pearls, sapphires, etc., from \$10.00 up. Splendid Platinum Lavallieres, radiant with carefully chosen and superbly mounted diamonds, \$25.00 up.

Diamond Festoons, \$100.00 up.



The plainest, simplest gift for Christmas brides, and the most precious—Lambert Seamless Solid Gold Wedding Rings, all styles, shapes, widths and thicknesses. All guaranteed. No charge for engraving.

## LAMBERT BROTHERS

Diamonds, Watches, Jewelry  
Third Avenue, Cor. 58th Street